(XX City) DEPLOYS SHOTSPOTTER TO COMBAT GUN VIOLENCE

Gunshot Detection Technology Provides Real-Time Alerts to Law Enforcement to Ensure Fast and Accurate Response

CITY, State. – XX XX, 202X – The <name of agency> announced that it is implementing ShotSpotter technology across XX square miles to help combat gun violence in _____. Studies show that more than 80% of gunfire incidents go unreported to 911 and ShotSpotter's gunshot detection solution helps law enforcement identify and locate incidents of outdoor gun violence that would have never been reported to police. Alerts are sent within 60 seconds of trigger pull and notify the department precisely when and where gun incidents occur, so that we can provide a fast, precise response to help save the lives of gunshot wound victims and find critical evidence. [How ShotSpotter Works Video]

Insert: quote from police chief, Mayor, or city council representative here

Since the [INSERT DATE] go live date, the system has detected more than [INSERT # OF INCIDENTS] in the coverage area, including [INSERT NUMBER OF ROUNDS FIRED] rounds fired and led to the discovery of [INSERT NUMBER OF GUNSHOT VICTIMS FOUND] wounded victims who we were able to provide immediate medical aid and call an ambulance. ShotSpotter alerts also led to X guns taken off our streets.

The City/County of <name> is committed to the reduction of illegal gun use and has partnered with ShotSpotter as a critical part of its comprehensive gun crime response strategy. The gunshot detection technology uses a series of acoustic sensors deployed high up on top of light posts and buildings. When a gunshot occurs, the sensors work instantly to triangulate the sound and pinpoint the number of shots fired and the location. Expertly trained ShotSpotter acoustic experts are on duty 24/7 to review and qualify all gunfire incidents before sending an alert.

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