

MEDIA ADVISORY

Date: XX XX,

Subject: <Name of Agency> Police Department to Host Press Conference Announcing ShotSpotter Deployment

What: SoundThinking's acoustic gunshot detection technology, ShotSpotter, will be deployed over XX square miles in XX city. ShotSpotter helps local law enforcement agencies identify, locate and deter gun violence with real-time alerts to the precise location of illegal gunfire incidents. With ShotSpotter, first responders are on the scene quickly to locate and aid victims, interview witnesses, collect evidence and in some cases apprehend armed, dangerous offenders. The press conference is being held to announce details of the ShotSpotter deployment, how ShotSpotter works and how it can help law enforcement address crime while keeping both officers and citizens safer.

The <name of agency> Police Department and the City/County of <name> are committed to the reduction of illegal gun use and have undertaken an initiative to combat gun violence in their community. The mission and commitment is to protect the quality of life in city/county name by creating an environment of enhanced safety and security.

When: Insert press conference day, time, location

Media Contact:

Insert Agency Contact Name and Info here